

• THINGTESTING × *shop my*



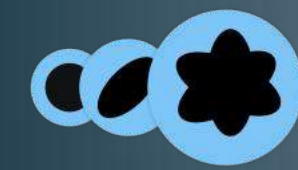
Intro to Thingtesting

Thingtesting is a brand discovery and review platform where over 500k monthly shoppers discover new brands, test new things, and decide what to buy. Every review is written by a verified user, giving brands a trusted channel for authentic social proof. As part of ShopMy, Thingtesting gives brands a built-in audience of engaged, purchase-ready reviewers from day one.

The screenshot shows the Thingtesting website interface. At the top, there is a navigation bar with the logo '•THINGTESTING', a search bar, and a user profile icon. Below the navigation bar, the main heading reads 'Discover brands, share your honest reviews'. A search bar with the placeholder text 'Search brands or products' is prominently displayed. To the right of the search bar, there is a link that says 'Or browse all brands >'. Below the search bar, the section is titled 'Discover brands' and features four filter buttons: 'Trending', 'This is 2025', 'Homeware essentials', and 'Collaborations'. The main content area displays a grid of four brand cards, each with a product image, brand name, rating, number of reviews, a short description, and two buttons: 'View brand' and 'Shop >'. The brands featured are Naani's (4.0 rating, 82 reviews), Sonny Seltzer (5.0 rating, 12 reviews), Ammos (4.5 rating, 49 reviews), and Eat Buffs (4.0 rating, 1 review).

Thingtesting Rewards

Thingtesting Rewards incentivizes real shoppers to discover, buy, and review your brand's products. The program runs on ShopMy's affiliate network: when a shopper purchases through a reward-eligible brand and writes a verified review, they receive a cash-based reward. This creates a steady pipeline of authentic, purchase-verified feedback for your brand while leveraging your affiliate integration.



My Rewards

See your points, rewards, review history, and more.


[My account](#) [How it works](#) [Leaderboard](#) [FAQ](#)

 Diana E
Level 3 • 32 Reviews

2202 / 5000 POINTS TO LEVEL 4

My rewards


[All rewards activity >](#)


 \$35.00 is ready to withdraw
A balance of \$50 is processing and will be ready within a few days.

\$35.00 [Withdraw](#)

Write your next review

 ACME Cocktails
[Review for \\$10 reward](#)

 Snuggle Me Organic
[Review for \\$10 reward](#)

 Diapora co.
[Review for \\$10 reward](#)

[More suggestions >](#)

Get rewarded for quality reviews



Thingdrop

Thingdrop is a limited-time product testing campaign that boosts brand awareness in the Thingtesting community. Brands increase their base reward for 1-4 days (50%+ recommended), and Thingtesting promotes the drop across all owned channels, including targeted outreach to high-intent shoppers. When a shopper makes a verified purchase and writes a review, they receive their increased reward.

Pricing is performance-based: an additional 10% platform fee on GMV placed during the drop window (pre-tax + shipping).

+ 40% THINGDROP ● LEVEL 1



+ 60% THINGDROP

LEVEL 2

+ 50% THINGDROP

LEVEL 4



+ 40% THINGDROP

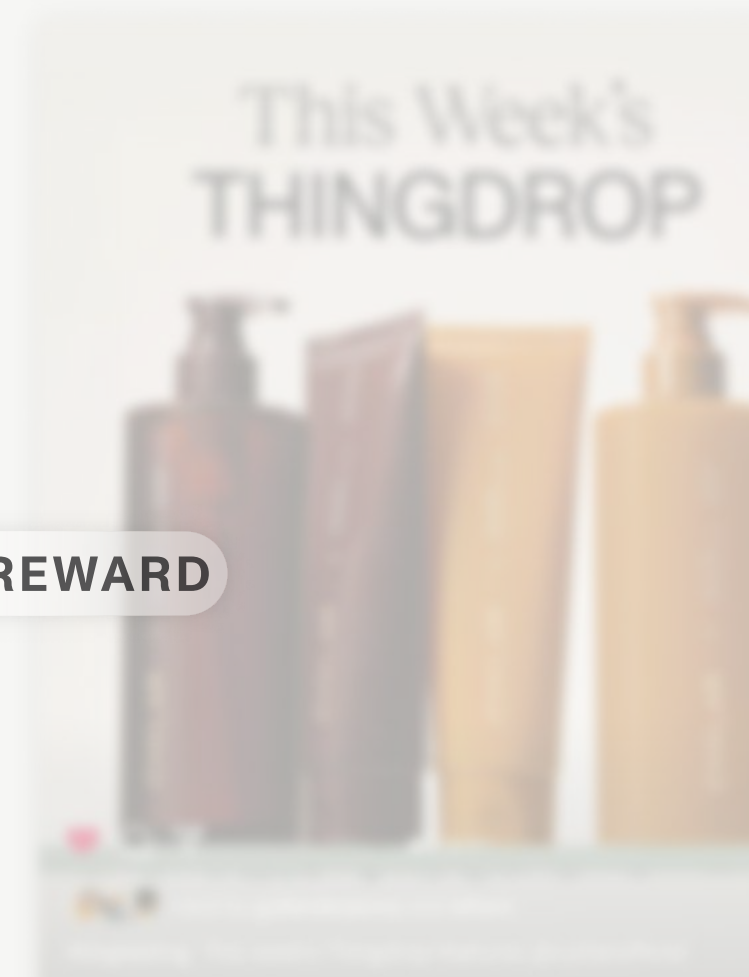
POUNCE PADEL

Pounce Padel offers premium women's padel rackets with elite performance, designed with elegance.

Shop Pounce Padel

+ 40% REWARD

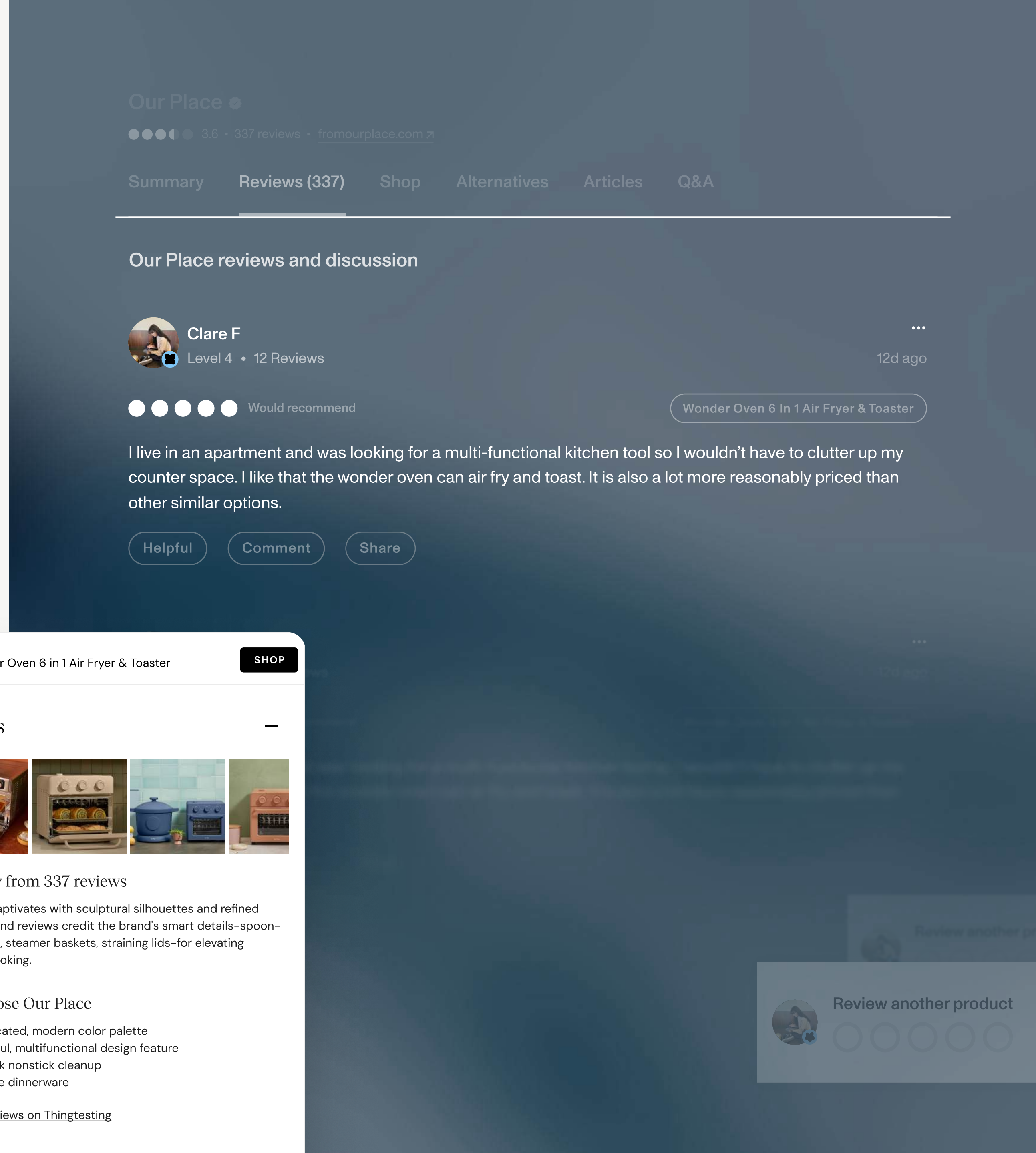
● LEVEL 2+



Reviews

When gathering reviews via our review services, you have the ability to:

- ✓ Gather verified reviews from real people: orders tied to Thingtesting Rewards and Thingdrop are verified.
- ✓ Sync reviews to ShopMy's consumer-facing products to increase conversion; each review builds credibility across both Thingtesting, Circles & the ShopMy Shopper App.
- ✓ Engage with customers and reply to any review on your Thingtesting page to thank customers or address feedback publicly.
- ✓ Connect your catalog so reviews map to specific SKUs, giving shoppers detailed product-level feedback and giving you granular insight into what's landing.



Our Place

3.6 · 337 reviews · [fromourplace.com](#)

Summary Reviews (337) Shop Alternatives Articles Q&A

Our Place reviews and discussion



Clare F

Level 4 · 12 Reviews



12d ago

Would recommend

Wonder Oven 6 In 1 Air Fryer & Toaster

I live in an apartment and was looking for a multi-functional kitchen tool so I wouldn't have to clutter up my counter space. I like that the wonder oven can air fry and toast. It is also a lot more reasonably priced than other similar options.

Helpful

Comment

Share

← Wonder Oven 6 in 1 Air Fryer & Toaster

SHOP

Reviews



Summary from 337 reviews

Our Place captivates with sculptural silhouettes and refined colorways, and reviews credit the brand's smart details—spoon-rest handles, steamer baskets, straining lids—for elevating everyday cooking.

Why choose Our Place

- Sophisticated, modern color palette
- Thoughtful, multifunctional design feature
- Easy, slick nonstick cleanup
- Stackable dinnerware

[Read full reviews on Thingtesting](#)



Review another product



Thingtesting Audience

Thingtesting is a trust-first community of high-intent early adopters with a passion to discover, test, and review emerging brands.



500K+

Site visitors per month

50K+

Active reviewers registered

160K+

Followers across social media channels

30K+

Brands in our directory

60K+

Weekly newsletter readers

>50%

Email open rate

FAQ: How Rewards Work

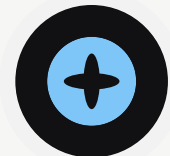
Thingtesting offers users multiple ways to get rewarded for writing reviews, including earning points, unlocking level-based perks, and receiving cash-based commissions from select brands. Brand rewards, powered by ShopMy's affiliate network, are our most popular incentive and the primary driver of verified reviews on the platform.

+115 points

2,800 / 3,500 points

Shop + 15% REWARD

Shop + 15% REWARD



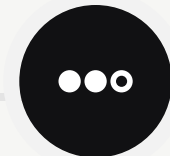
DISCOVER

Look for the blue reward badge to find eligible brands



SHOP

Complete your purchase using our affiliate link



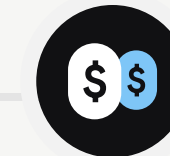
REVIEW

Write a thoughtful review after testing the things you ordered



ORDER VERIFICATION

We'll verify your order and wait for the return window to close (up to 120 days)



GET REWARDED

Your cash-based reward is ready to be redeemed via Venmo or PayPal



No one moves your
product like the people
who *love* it.

Contact

hello@thingtesting.com

